

## Reid Bollinger joins motion control company, Delta Computer Systems, as Southeast Regional Sales Manager

January 24, 2011 – Battle Ground, WA. Motion controller innovator and manufacturer Delta Computer Systems, Inc. announced today that Reid Bollinger has been appointed as the Southeast Regional Sales Manager.



Mr. Bollinger will support Delta's sales and distribution in the states of North Carolina, South Carolina, Virginia, West Virginia, Tennessee, Alabama, Georgia, and Florida. Reid's 18 years of sales experience in multiple industrial market segments fits Delta's customer base for this region very well.

As Delta's Southeast Regional Sales Manager, Mr. Bollinger will draw fully upon his distributor sales and services experience in fluid power products. Additionally his industry application in material test, automotive, metals, and wood products, will add immediate support to Delta distribution channel and customers. Reid holds a Bachelor of Science in Business from the University

of North Carolina.

"We are pleased to have a results-oriented person with Reid's industrial distribution experience." stated Steve Nylund, Delta's CEO. "Our strong South Eastern US customer base is growing and with Reid based in Charlotte, Delta adds more focus for growth in this important region." Nylund added.

The high performance motion control products that Delta designs, manufactures and markets are used worldwide for hydraulic, pneumatic and electric closed-loop control in a wide array of single and multi-axis applications, including testing, food, energy, automotive, entertainment, plastics, materials, aerospace, metals, forest products and others.

About Delta Computer Systems: For more than 28 years, Delta has supplied motion controllers, color sensors, and other industrial products that enable OEMs and integrators to build better machines and get to market quickly. For more information contact Bill Savela, Delta Computer Systems, Inc. 1818 SE 17th Street, Battle Ground, WA 98604...P 360-254-8688, fax 360-254-5435, or <u>technicalsales@deltamotion.com</u> Editor: Your personnel may indicate <u>R Bollinger SEUSA Region</u> for inquiry identification.

"Motion control ... and more"

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